

Rib Mountain Tourism Commission
August 16, 2016
Meeting Minutes

Chairman Allen Opall called the Rib Mountain Tourism Commission to order at 5:48 p.m. at the Town of Rib Mountain Municipal Center, 3700 North Mountain Road. Present were Supervisors Gerry Klein, Jim Legner, Pete Kachel, and Fred Schaefer. Commissioner Nick Patel was excused.

Discussion and Recommendation for Formation of a Tourism Commission – Administrator Rhoden talked about previous discussions the Town Board had regarding the new room tax legislation. Currently, the new legislation would not allow the Town to continue using the room tax funds as they do now, the funds need to go to a tourism entity.

Discussion and Recommendation of Central Wisconsin Visitor Bureau Proposal – The Commission reviewed the proposal sent by the Wausau Central Wisconsin Convention and Visitors Bureau (CVB). After discussion on the proposal the Commission did not feel they wanted to go that direction. The Commission liked the way things were working now with the Visitors Bureau, and recommended that the Commission continue the relationship. It was recommended that staff draft a letter to the CVB that the Rib Mountain Tourism Commission would like to contract with the CVB, the Commission will pay the CVB 3% of the 8% the Commission collects through room tax. Discussion on what other municipalities are doing.

Reports from Commission Members – none

Reports from Staff – none

Future Agenda Items – Commission discussed that staff create a resolution to identify what items Tourism monies can purchase with the new law. Also, recommended staff come back with a contract for services with the CVB at the next meeting.

Adjourn – Motion by Schaefer/ Klein to adjourn at 6:15 p.m. Questioned and carried 5:0.

Submitted by
Jessica Trautman
Finance Director/Clerk