

TOWN OF RIB MOUNTAIN
Regular Town Board Meeting
May 20, 2014

Chairman Al Opall called the meeting of the Rib Mountain Town Board to order at 6:30p.m. at the Rib Mountain Municipal Center, 3700 North Mountain Road. Present were Supervisors Jim Legner, Fred Schaefer, Pete Kachel and Gerry Klein, a quorum.

No pledge of allegiance was cited as there was no flag in the small meeting room.

Also present were Town Attorney Kevin Terry, Town Administrator Gaylene Rhoden, Streets/ Parks Superintendent Scott Turner, Zoning Administrator/Building Inspector Dan Dziadosz, Fire Chief Paul Wirth and Clerk/ Treasurer Connie Beyersdorff.

On May 16, 2014 copies of the meeting notice were made available to the media, Town Board, Town Attorney and posted at the Rib Mountain Municipal Center.

Public Comment on Town Board Agenda Items - There was no public comment.

Approve Minutes of 5/6/14 regular Town Board Meetings -**Motion by Klein, Kachel to approve the minutes of the 5/6/14 regular Town Board minutes. Questioned and carried 5:0.**

Plan Commission Report & Recommendations - The Town Board reviewed the May 14, 2014 **Draft** minutes of the Plan Commission.

Approval of Moxie Marketing Proposal - Administrator Rhoden mentioned that two years ago the Town worked with the Moxie Marketing agency on developing marketing materials for the Town of Rib Mountain. The materials are to be mainly used at the International Council of Shopping Centers (ICSC) tradeshows. There were flash drives with interactive PDF's and a trifold brochure. The typical shelf life of the marketing materials is two years. There have been a lot of changes in the last two years including new businesses, road improvements and Town TIF. The quote provided updates the interactive PDF and adds the development of a tradeshow booth design. As a member of the ICSC, the Town is often given the opportunity to host a table. This would help in the marketing efforts of the Town. The money for the quote of services will be divided between the marketing budget and the tourism account. The fees are as follows: Tradeshow booth design/concepting/research \$1,000-1250; Interactive PDF Revisions - \$380-475; Stock Photos and materials and expenses are charged as necessary. Supervisor Kachel questioned if this was sent out for RFP's. Administrator Rhoden commented that there were no RFP's sent out for the marketing tools.

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Supervisor Klein questioned the time frame of the design of the booth and Administrator Rhoden commented that it will be August 2014. **Motion by Schaefer, Kachel to approve the attached agreement for services from Moxie Marketing. Questioned and carried 5:0.**

Approval of Change of Agent: Howard Johnson, Texas Road House, Carmello's & Rocky Rocco – **Motion by Legner, Opall to approve James Kreger as the agent for Howard Johnson's, Wesley Lazar as the agent for Texas Roadhouse, Peggy A. Oliva as the agent for Rib Mountain Golf Course/ Carmello's, & Cindy M. Davis as the agent for Rocky Rocco Pizza & Pasta subject to clear background checks. Questioned and carried 5:0.**

License Applications– Attorney Kevin Terry commented on the background checks of the operator license applications noting that nothing in their background checks precludes issuance of operator license for Jeffrey Bargender, Sandra Bickle-Hills, Dawn Borman, Dalen Diederich, John Peter Doyle, Shanon Gavinski, Kylie Gazzolo, Chad Gilray, Lisa Hall, Roger Herrick, Ruth Holtz, Julie Jamrosz, Keith Keller, Evan Krombholz, Jane Lang, Paula Metallo, Katie Olivia, Lucas Olivia, Marisa Olivia, Peggy Olivia, Thomas Olivia, Rachel Rohland, Erin Samuels, Jordan Schult, Josephine Stefonek, Linda Tulickas & Jaclyn Wood. **Motion by Schaefer/Legner to approve the above operator licenses. Questioned and carried 5:0.**

Motion by Schaefer/ Legner to approve the following alcohol licenses:

Class "A" Beer: Rib Mountain Petro Mart, Inc.

Class "A" Beer & Liquor Combination: Mount View Service Inc., R Store Rib Mountain LLC, Rib Mountain Foods Inc., Rib Mountain Petro Mart, Sam's East Inc., Schierl Sales Corp., Skis Meat Market, Wal-Mart Store East LP, Aldi Inc.

Class "B" Beer: Burracho's LLC, DavRoc Inc.

Class "B" Liquor and Beer Combination: El Mezcal, Inc., El Tequila Salsa LLC, Granite Peak Corporation, Jam Jam LLC, Rib Mtn Golf & Development Corp., Texas Road House LLC, Rib River LLC, State Park Speedway LLC, 2101 North Mountain Road LLC, SW Foods LLC.

**Reserve Class "B" Liquor & Beer Combination: GMRI, Inc.
Questioned and carried 5:0.**

Motion by Schaefer/ Legner to approve Cigarette Licenses for Kwik Trip Inc., Mount View Service, R Store Rib Mtn LLC, Rib Mtn Foods Inc., Rib Mountain

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Petro Mart, Schierl Sales Corp., Wal-Mart Stores East LP. Questioned and carried 5:0.

Motion by Schaefer/ Opall to approve Amusement Devices for El Tequila Salsa LLC, Howard Johnson, Michael's Supper Club, National Entertainment Network (NTN) Wal-Mart, R Store Rib Mtn, Rib Mtn Golf & Development Corp., Rib River LLC, State Park Speedway LLC, Schierl Companies. CEO Hursh to visit all sites to verify with the Clerk/Treasurer the number of devices submitted with applications. Questioned and carried 5:0.

Motion by Klein/Schaefer to approve a Temporary Class "B" Picnic Retailers License for the Ambassadors Club of the Wausau Region Chamber of Commerce for the Dirk's Group event held on August 21, 2014. Questioned and carried 5:0.

Approval of Payment of Bills and Approval of Journal Entries-
Motion by Fred/ Legner to approve the payment of bills and approval of journal entries. Questioned and carried 5:0.

Chairman's Appointment: Committees – Chairman Opall stated he is currently working on this talking to members of the committees.

Reports

Town Board – Supervisor Legner mentioned to Streets Superintendent Scott Turner that there are good sized potholes on golden rod court and would like someone from the Public Works department to look at them.

SAFER District Fire Chief Paul Wirth provided a written report.

Town Attorney- None to report.

Town Administrator Rhoden provided a written report. The Bike Rodeo had about 75 attendees with a lot of happy kids that received bike helmets & bikes. Dawn Gunderson from Ehlers will be at the Municipal Center on Tuesday May 27, 2014 at 5:30p.m. to discuss the recent town TIF Legislation with the Town Board.

Zoning Administrator/Building Inspector Dan Dziadosz provided a written report.

Streets/Parks Superintendent Scott Turner provided a detailed written report.

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Clerk -Treasurer Connie Beyersdorff provided a written report. Deputy Clerk Michelle Peter has been working diligently on collecting delinquent property taxes and has received money from IHOP this past week.

Code Enforcement Officer – Administrator Rhoden commented that the Humane Society has received a second cat from the Town of Rib Mountain.

Park Commission – Street/ Parks Superintendent Scott Turner mentioned that there will be Fishing Derby held at Rookery Park on June 8, 2014. The results for the 5 year park/recreation survey will be sent to Board members through email.

Finance & Personnel Committee – Next meeting is scheduled for June 16, 2014 at 11:30 a.m.

Public Safety Committee – Supervisor Pete Kachel mentioned that residents contacted him in regards to a possible fence being put up on Eagle and Cardinal for privacy from the traffic on the bike and ped trail behind their homes.

Public Works Committee – A Public Hearing for Asphalt paving on Mountain Berry Court is scheduled for June 17, 2014 at 6:00p.m.

Walkable Community Committee – The Bike Rodeo was a great success.

General Comments – Resident Harlan Hebbe questioned the Town Board as to when the Road limits will be removed. The limits were removed as of May 19, 2014.

Adjourn – **Motion by Kachel/Legner to adjourn at 7:15p.m. Questioned and carried 5:0.**

Connie Beyersdorff
Clerk/Treasurer

Note: These minutes are not to be considered official until acted upon at an upcoming regular meeting, therefore, they are subject to revision.